

Advertising Faculty Meeting Minutes

August 27, 2014, 1:55 p.m.

Faculty in attendance: Morton, Duke, Kim, Goodman, Morris, Zheng, Kelleher, Krieger. Others attending: Agency Director Andy Hopson, PATH Coordinator Nicki Dankers.

- I. Welcome and introductions – Welcome to Asst. Professor Eunice Kim, Assoc. Professor and STEM Translational Communication Research Program Director Janice Krieger, Agency Director Andy Hopson, and PATH Coordinator Nicki Dankers.
- II. Agency update – Hopson presented plan for agency, including design concept for physical space.
- III. Advisory council update – Kelleher announced dates for Advisory Council meeting as October 9-10, 2014 and discussed general plans for meeting.
- IV. Positions and job searches
 - a. Assistant professor – Goodman discussed progress of assistant professor search (#0906140). Goal is for search committee to convene to review applications next on Sept. 24 or Oct. 1, 2014.
 - b. 2nd position – Open discussion on type of position (e.g., tenure-track or lecturer) to be requested. Faculty generally agreed that position will focus on meeting needs of department in creative areas of curriculum and scholarship.
- V. Spring schedule
 - a. New courses – VIC 3001, Sight, Sound, and Motion, will be offered in spring 2015. Kay Tappan of the public relations department will take lead in teaching course. Faculty will review syllabus and course development and keep communication open with instructors about relevance of course to advertising curriculum. MMC 3203, Ethics and Problems in Mass Communications, will also be offered in spring. Kelleher will teach.
 - b. Staffing and room assignments. Tentative spring schedule for undergraduate courses was circulated.
 - c. Spring faculty meeting times – Please hold Wednesdays 4-5 period for meetings in **spring 2015**.
- VI. Undergraduate curriculum – discussion of review of undergraduate curriculum tabled. Next meeting to focus primarily on faculty research and graduate program.

VII. Faculty voted for second departmental senate representative. Morris received 8 votes, Duke received 2. Morris will join Morton in CJC Senate. Morton is entering second year of two-year term and serving as senate chair.

VIII. Adjourned 3:30 p.m.